



TH-Industrie saves Christmas !



TH-INDUSTRIE SAVE CHRISTMAS !





A comic strip
conceived, written and
produced by the
TH-Industrie team.



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TH-Industrie - Who are we ?

For over 20 years, TH-Industrie has been distributing reliable, innovative measuring instruments suitable for all areas of activity: transport, agriculture, agri-food, pharmaceuticals, nuclear, etc.

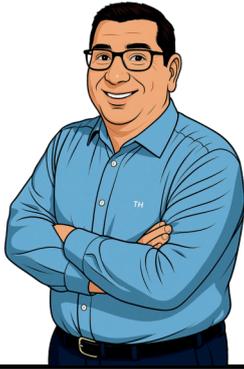
TH-Industrie supports professionals in measuring various parameters: flow rate, speed, temperature, humidity, pressure, shock, vibration, brightness, air quality (CO, CO₂, VOC, etc.).

We offer a range of services: sales, rental, consulting, training, metrology and after-sales service.

Sometimes, exciting adventures await them...
That's what we're going to tell you about in this comic strip.

Any resemblance to reality is not entirely coincidental, but it in no way compromises the people depicted in this comic strip. (especially Santa Claus!)

THE TH-INDUSTRIE TEAM



Stéphane - CEO

As captain of the TH team, Stéphane leads his troops to success with calm and conviction. He remains confident... even when his colleagues drive him a little mad !



Andréa - Marketing / Communication

Creative and optimistic, Andrea is brimming with ideas to promote TH-Industrie. Her trademark ? Goodies that leave a lasting impression!



Alexandre - Technical sales

Always busy on all fronts, Alexandre juggles projects and customers... sometimes a little too quickly ! His humour and boundless energy make him a real asset to the team !



Oussama - Technical sales

Oussama is the team's engineer. Rational and passionate, he talks about sensors like others talk about poetry... except that sometimes it's a little too technical for the average person !



Chloé - After-sales services / accounting

Meticulous and organised, Chloé keeps an eye on the accounts, invoices and salaries. Nothing escapes her ! Her dry humour always hits the mark.



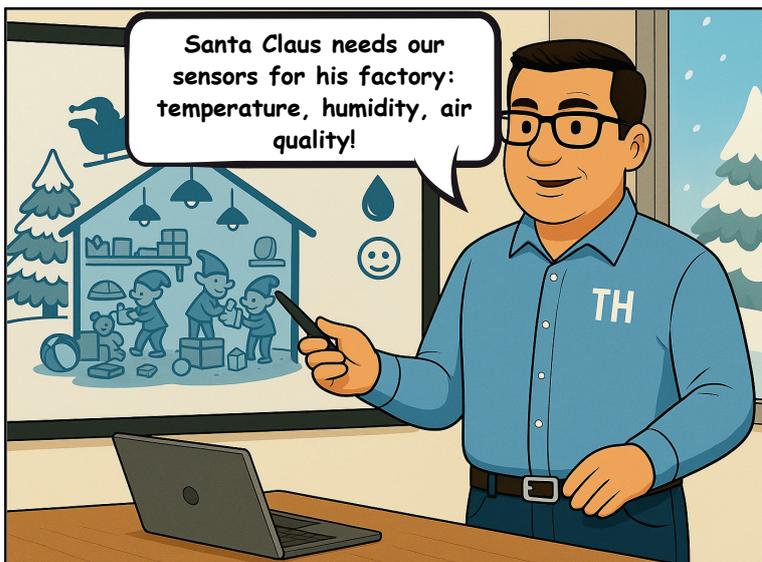
Claire - Sales assistant

Versatile and always cheerful, Claire manages everything with energy and efficiency. She keeps smiling in all circumstances... especially when the holidays are approaching !

The unexpected request...



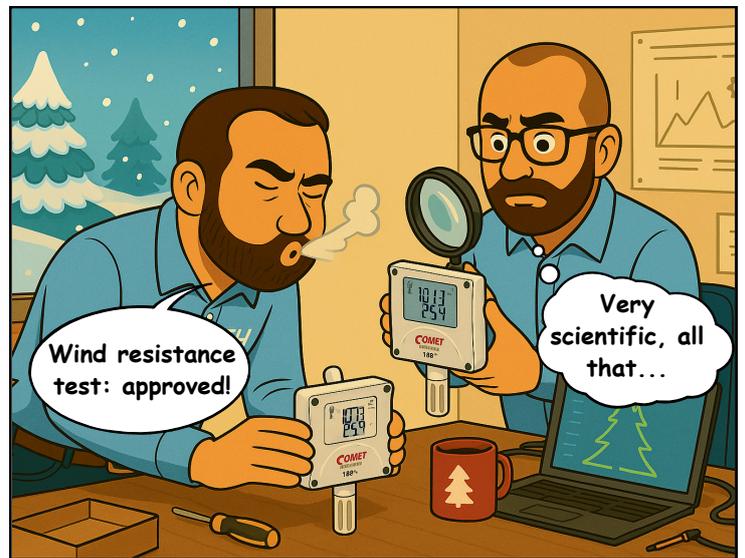
The emergency meeting



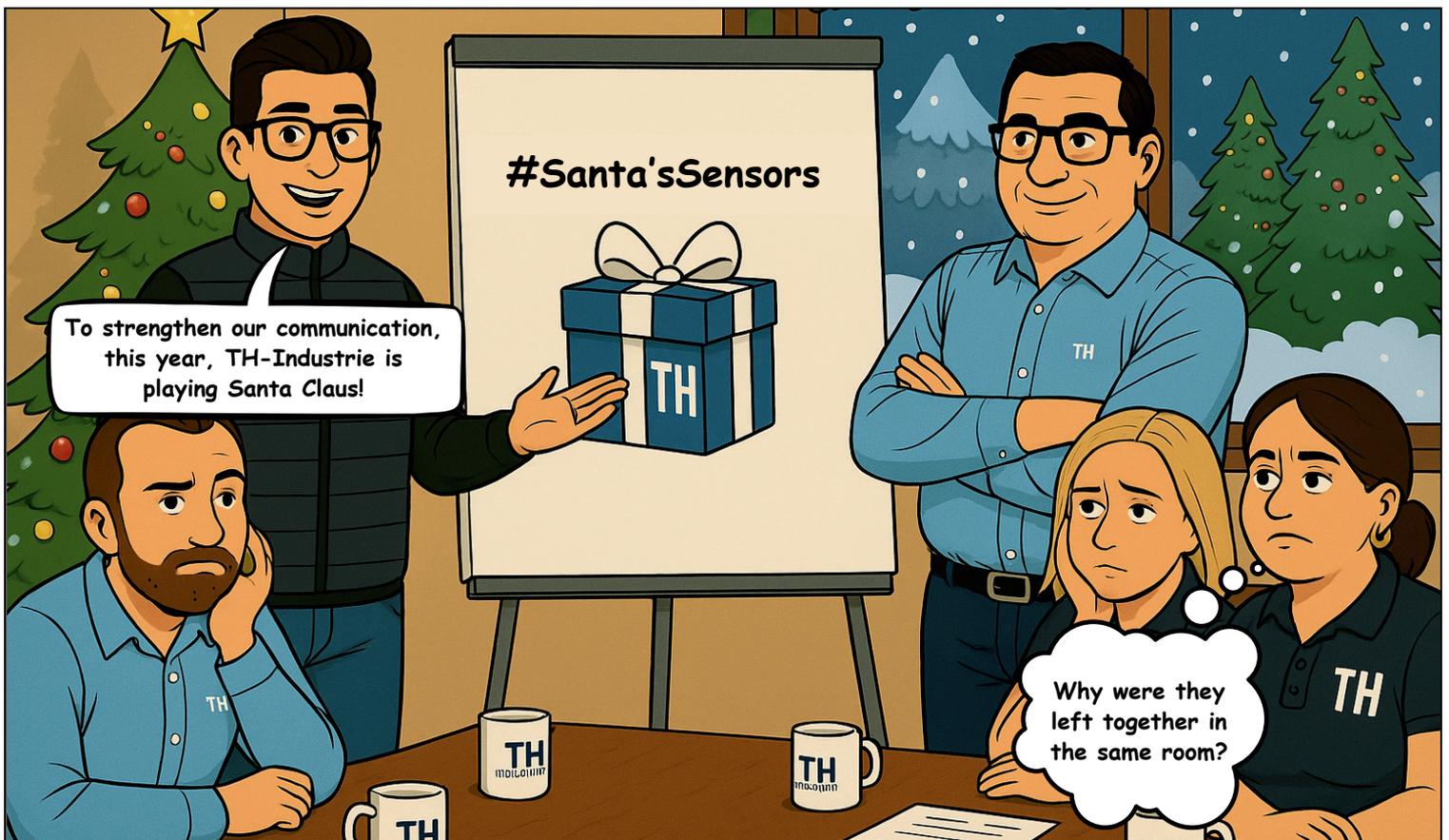
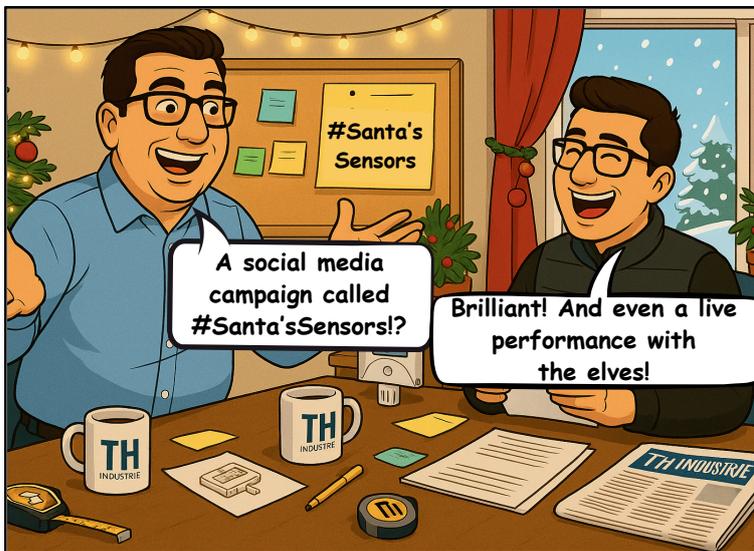
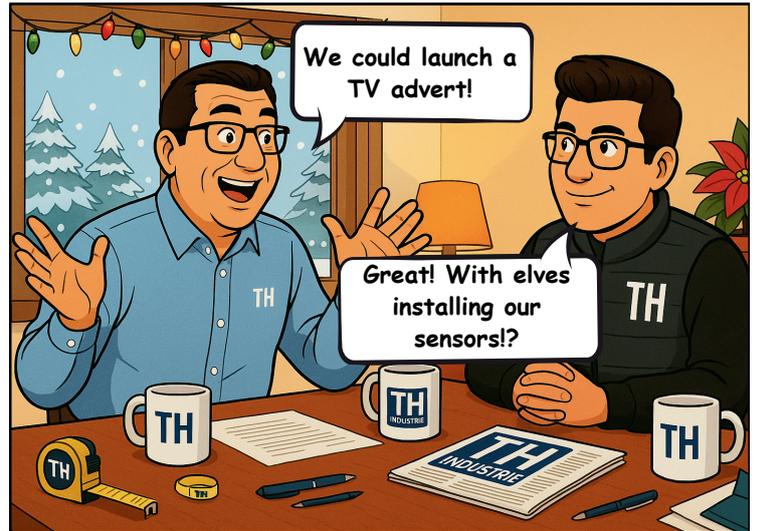
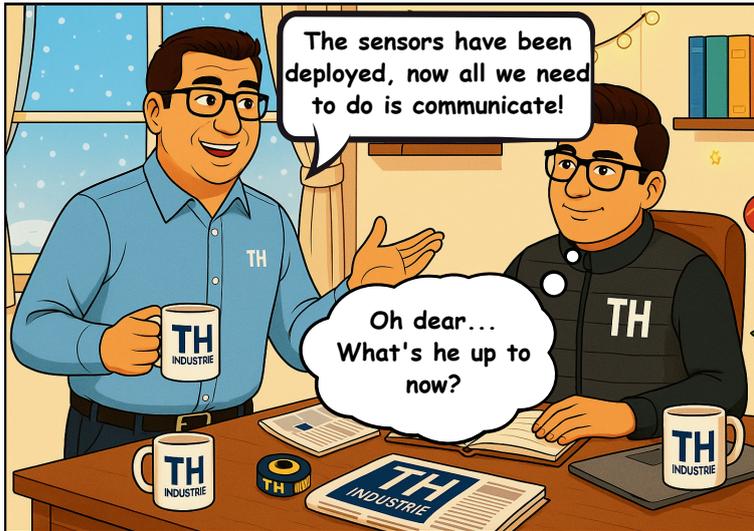
Teamwork!



The reception



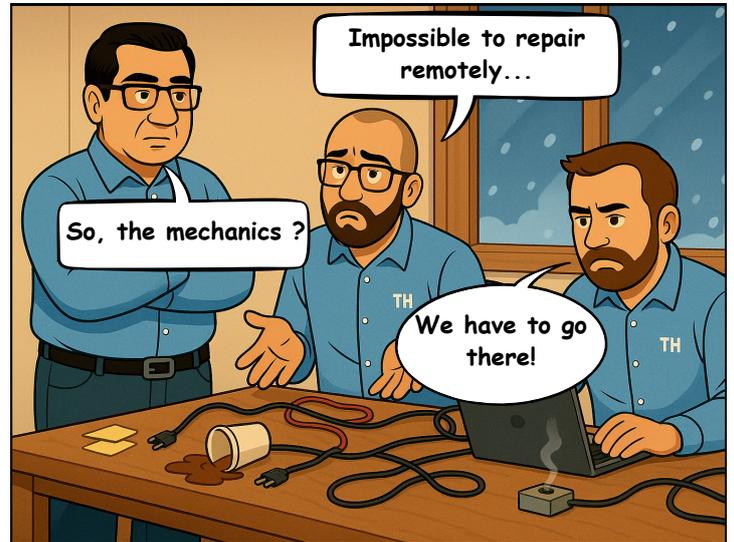
Le marketing



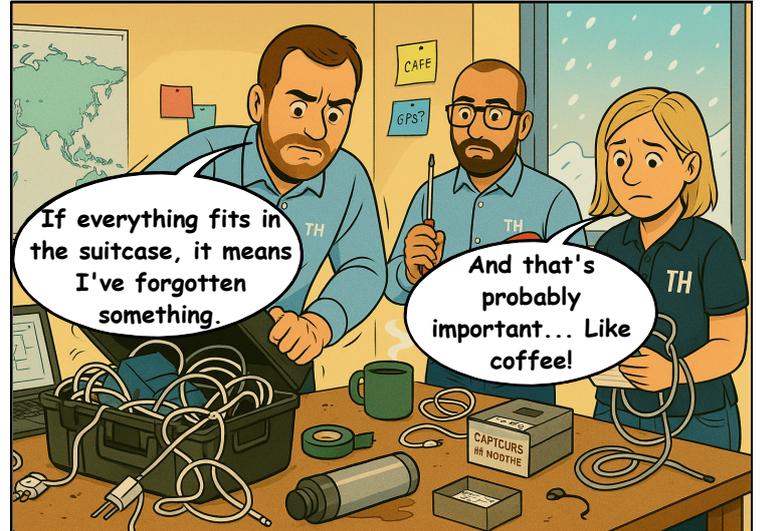
Meanwhile, at the toy factory...



Back to the office



The big departure



On the road



The TH team arrives at Santa's factory



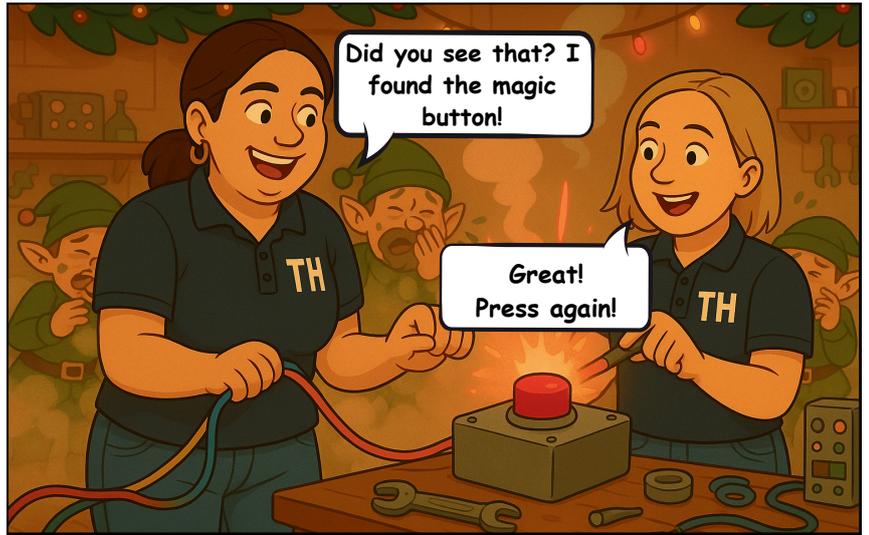
The factory tour



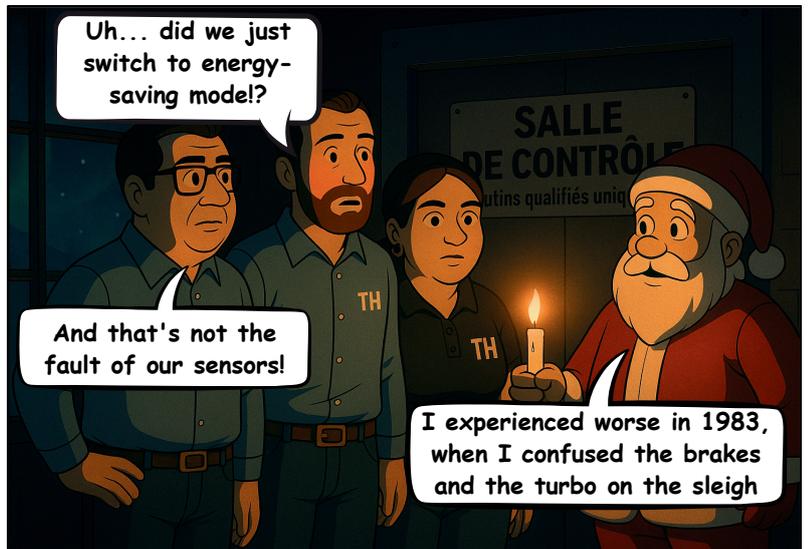
Control room



Meanwhile...



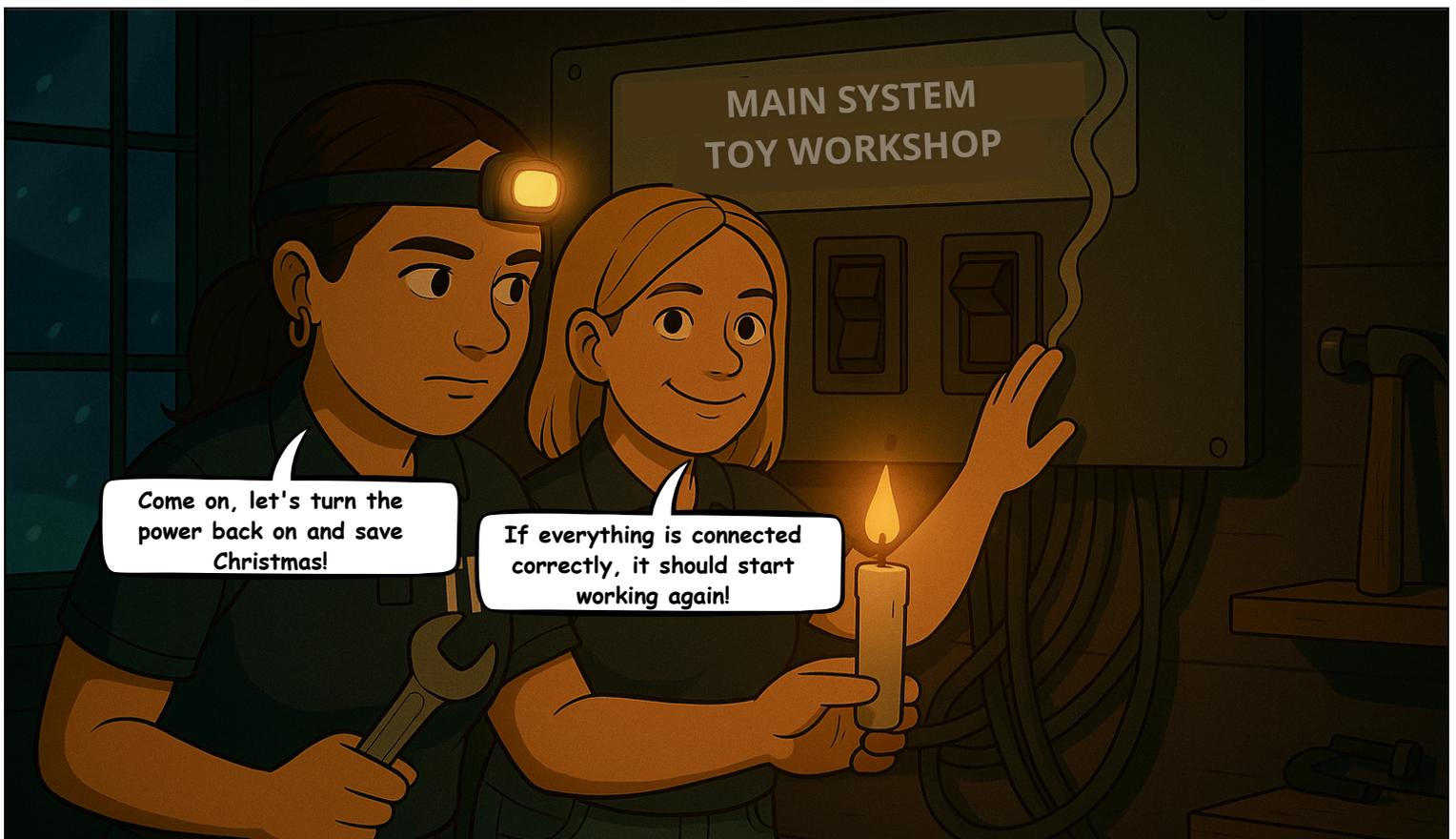
The power outage...



The investigation



The return of electricity



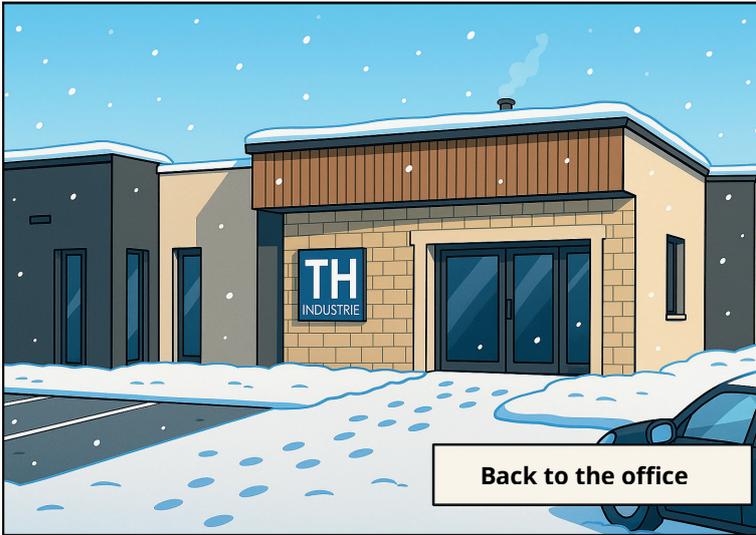
The factory comes back to life



The thank-you dinner



Back to the office



End



A few words from the TH-Industrie team

A big thank you to all of you!

The team hopes that this adventure has made you smile as much as we enjoyed creating it.

Behind the probes, sensors, and elves, there is above all a close-knit team:

Stéphane, Oussama, Alexandre, Chloé, Claire, and Andréa.

Every day, we work with the same desire: to combine precision, innovation, and good humor. Thank you to all those who support us—customers, partners, and friends—for their trust and their exchanges throughout the year.

We look forward to seeing you again for new adventures... and perhaps a special mission in the future!

Thank you for taking the time to read our comic and share a little bit of our world.



Give us a hand!

We hope this comic made you smile, and maybe even think back on some missions you've experienced as a team!

Did you like it?
Now it's your turn to give us a gift:
Leave us a review on Google!



Scan the QR code above to share your opinion!





TH-INDUSTRIE SAVE CHRISTMAS !

At TH-Industrie, nothing is impossible... not even saving Christmas!

When a breakdown threatens the global distribution of gifts, Stéphane and his team must join forces, pool their skills (and their crazy ideas) to get the magic back on track.

With humor, unexpected twists, and team spirit, this adventure proves that at TH-Industrie, success is also measured by human warmth!

